



PHOTOS AND POSTERS AVAILABLE

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OLYMPUS OFFERS FREE BIOSCAPES POSTERS WITH MICROSCOPE INFO AND AWARD-WINNING IMAGES

MELVILLE, February 28, 2005 – Leading microscope company Olympus today announced that it is offering colorful, free posters at no charge to the first 2,000 laboratories and individuals who request them. The posters depict some of the extraordinary images that earned prizes in the first annual Olympus International BioScapes digital imaging competition, and also contain helpful information for microscope users on how to handle many common microscope set-up and operational questions.

“We wanted these posters to be not only beautiful, but functional as well,” said George Steares, Group Vice President of the Olympus Scientific Equipment Group. “So many labs find a need for routine, helpful information for incoming grad students and others. We are providing that, and inspirational images from the world of bioscience as well.”

The Olympus BioScapes competition recognizes the finest images of life science specimens captured through light microscopes, using any magnification, any brand of equipment, and any combination of images, movies, or image sequences. “These fascinating shots tell important stories that shed light on the living universe around us,” said Steares.

The brilliantly colored posters, which measure 22x28 inches, are available free of charge. To order a copy of the BioScapes poster, send an email to olympusseg@econnections.com or call 1-800-455-8236.

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Bioscapes Posters Available from Olympus / 2-2-2

About Olympus Scientific Equipment Group

Olympus Scientific Equipment Group provides innovative microscope imaging solutions for researchers, doctors, clinicians and educators. Olympus microscope systems offer unsurpassed optics, superior construction and system versatility to meet the ever-changing needs of microscopists, paving the way for future advances in life science.

About Olympus

Olympus is a precision technology leader, designing and delivering innovative solutions in healthcare and consumer electronics worldwide.

Olympus works collaboratively with its customers and its parent company, Tokyo-based Olympus Corporation, to leverage R&D investment in precision technology and manufacturing processes across diverse business lines. These include:

- Gastrointestinal endoscopes, accessories, and minimally invasive surgical products;
- Advanced clinical and research microscopes;
- Lab automation systems, chemistry-immuno and blood bank analyzers and reagents; and
- Digital and film cameras, and digital voice recorders.

In the U. S. and Canada, Olympus serves healthcare, scientific and commercial laboratory markets with integrated product solutions and financial, educational and consulting services that help customers efficiently, reliably, safely, and easily achieve superior results. Olympus is the leader in gastrointestinal endoscopy and clinical and educational microscopes. The company's market-leading consumer electronics business spans North and South America. For more information, visit www.olympusamerica.com.

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